# DUAL North America expands equine division with the appointment of Jason Collier as Executive Vice President

**March 10, 2025**

DUAL North America ("DUAL") today announces the appointment of Jason Collier as Executive Vice President – Bloodstock & Equine, reinforcing its long-term commitment to the equine insurance market.

In this role, Collier will lead the expansion and development of DUAL's equine division, working closely with DUAL's Bloodstock & Equine team in London to enhance the company's presence in the U.S. equine mortality sector. With 25 years of experience in equine insurance, Collier has extensive expertise in program development, underwriting strategy, and building strong agency relationships. His knowledge of the industry and commitment to exceptional service will be instrumental in advancing DUAL's presence in the equine sector.

**Jon Knouse, Chief Property Officer at DUAL North America commented**: "We are excited to welcome Jason to DUAL North America as we continue to expand our specialty offerings. His leadership and expertise reinforce our long-term commitment to the equine market, and we look forward to building upon our strong foundation to provide tailored solutions for our partners."

With a deep understanding of the equine insurance market and a focus on long-term growth, DUAL is well-positioned to provide brokers and their clients with specialized products and superior service. Collier's appointment marks a significant step in strengthening the company's capabilities and reinforcing its leadership in this space.

**Jason Collier added:** "I am thrilled to join DUAL North America and work alongside the DUAL UK Bloodstock & Equine team.  DUAL has a well-established reputation in the equine insurance space, and we have a tremendous opportunity to grow and innovate. I look forward to driving the expansion of the Bloodstock & Equine division and delivering exceptional value to our partners."

Collier will be based in Lexington, KY, a hub for the equine industry, further positioning DUAL to serve the market effectively.